

## OR MAYBE NOT...

A B.C. investor saved \$100,000 for a down payment on a home and was looking for ways to grow it through investing. An unregistered “investment consultant” told the investor that he had an excellent investment with high returns and absolutely no risk involved. The investor trusted him and invested. The investor didn’t recognize some of the fraud warning signs, and was defrauded.

“I started from scratch, and I lost everything; my ten years of work.”

**InvestRight**

by BC Securities Commission

Recognize

Reject

Report

# FRAUD

EMAIL COURSE

[investright.org/fraud-course](http://investright.org/fraud-course)

Learn how to avoid investment fraud with this free email course.



**How to**  
recognize, reject,  
and report  
investment fraud



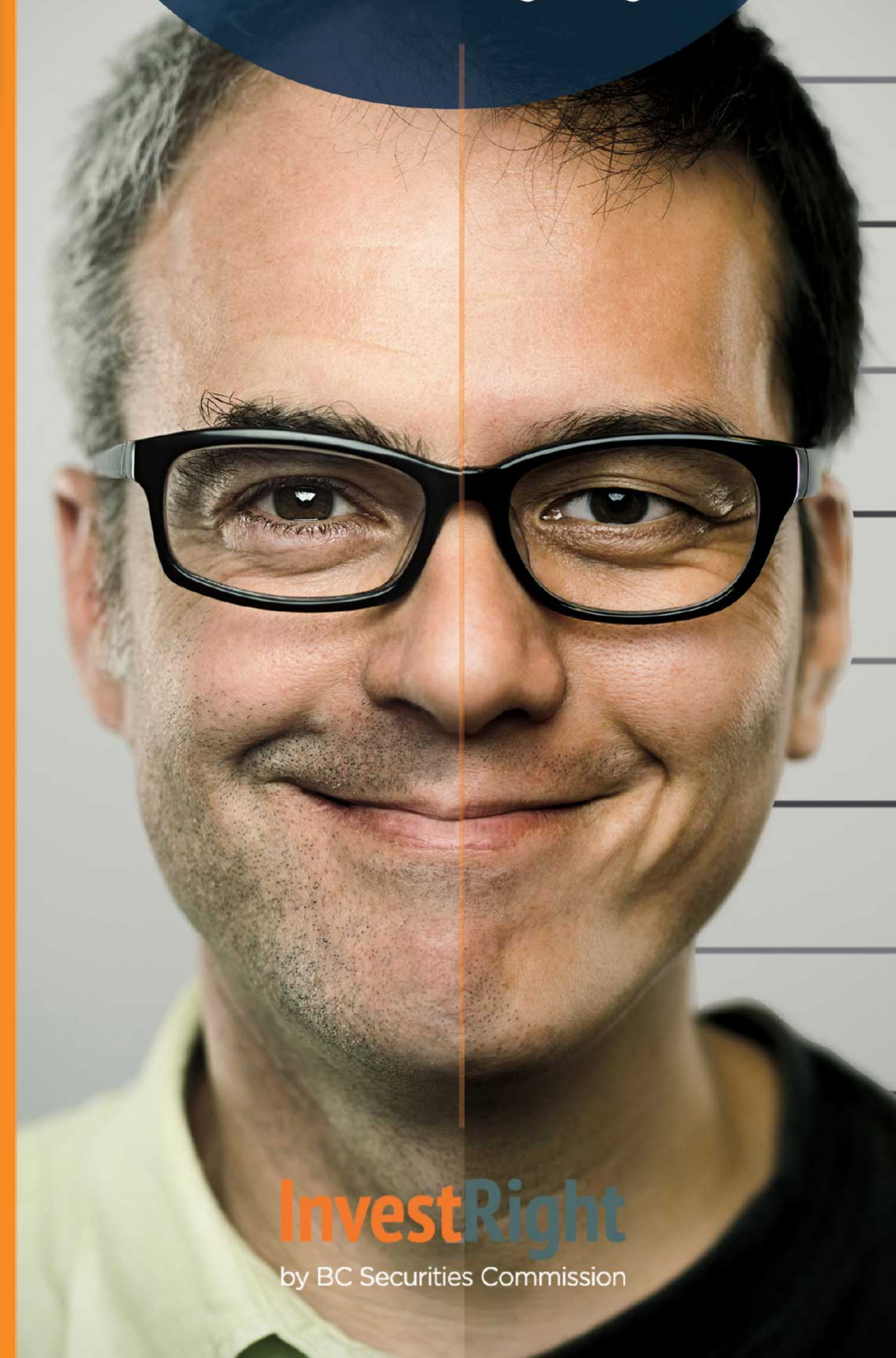
**How to**  
avoid common  
scams that target  
investors



**How to**  
do a background  
check on an  
investment advisor

# TRUST ME IT'S A GREAT INVESTMENT

[www.investright.org](http://www.investright.org)



**InvestRight**

by BC Securities Commission





## High Return “No Risk” Guaranteed

Fraudsters aim to hook you with promises of higher-than-normal investment returns. They may suggest that their investment is “risk free.” **If it sounds too good to be true, it is!**



## The Trust Trap

Sometimes, someone we know (a friend, colleague, or family member) promotes a fraud, often without even realizing it. We tend to let down our guard with people we know and trust. **Get independent advice and do your own research – don’t only invest on a recommendation.**

# BE FRAUD AWARE

**Anyone can fall victim to an investment fraud. Protect yourself and others by learning the Investment Fraud Warning Signs.**

**Report suspicious investment offers, or people that you suspect are illegally promoting or selling investments, to the British Columbia Securities Commission (BCSC).**



## Fear of Missing Out

Fraudsters are skilled at making it sound like their offer is making others rich, while you sit on the sidelines. They may even say their opportunity is available to only a select few. **Legitimate investments are available to anyone with money to invest.**



## Pressure to Buy

Fraudsters are experts in high-pressure sales tactics and can have you signed up before you know it. If you ever feel you’re being rushed, can’t change your mind or back out — **remember, it’s always okay to say No!**

## Questions Not Answered

Fraudsters may dismiss your questions and fall back on arguments that are overcomplicated, inconsistent, and filled with jargon. **If you can’t understand the explanation provided and can’t get your questions answered, walk away.**



## Contact BCSC Inquiries:

☎ 604-899-6854 or 1-800-373-6393

@ [inquiries@bcsc.bc.ca](mailto:inquiries@bcsc.bc.ca)

📄 Report a Concern at [www.investright.org](http://www.investright.org)