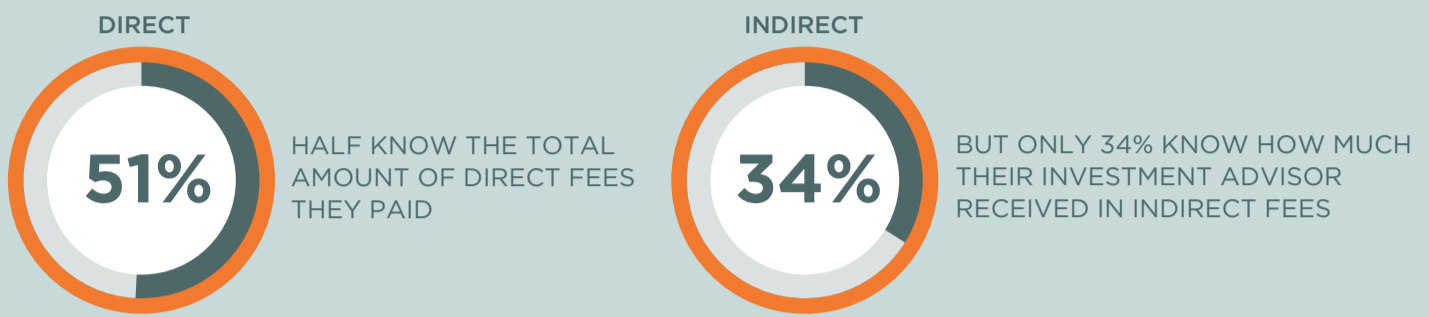


BCSC study confirms investors need to learn more about fees



Investors pay 2 types of fees



Many BC investors still don't know how, or how much, they paid their advisor



Do you know what you pay in fees?

1% IN FEES MAKES A BIG DIFFERENCE



44%

And only 44% think that paying 1% more or less in fees will make a difference to their returns

So investors, take a look at the investment fees you pay and

1

Know that fees affect your returns over time

2

Learn what you pay your registered investment advisor

3

Start a fee conversation with your advisor

FEES ARE A FACT OF INVESTING. FIND OUT WHAT YOU PAY.